European Space Agency & Social Media

Using Social Media for Public Communication

#LetsTalkNuclear

Jules Grandsire
Julio Aprea
ESA
United space in Europe

European Space Agency, keeping you posted on European space activities.

758 Following  1M Followers

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Paolo Nespoli

@astro_paolo

Astronaut @esa - Flight Engineer Exp.52/53 (Jul - Dec 2017), the 3rd @ASI_spazio (Italian Space Agency) long duration mission to the ISS

International Space Station  esa.int  Joined July 2010

63 Following  330.4K Followers

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immediate
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Authentic
Tool of Responsibility: Insight Education Dialogue
Tool for Outreach:
Persona
Content
Learn These 6 Sexy Masculine Dance Moves from a Magic Mike Live Dancer! (Try NOW)
STEEZY  •  669K views • 6 months ago
Learn These 6 Sexy Masculine Dance Moves from a Magic Mike Live Dancer! (Try NOW) Wanna learn more moves step-by-step?

Clumsy Guys Learn How to Dance | Guys Dance Tutorial
CoupleThing • 6.5K views • 3 years ago
These poor white guys dancing need to learn new dance moves, stat. But can clumsy guys dance? Is it true what they say: white...

How to Shuffle (Dance Moves Tutorial) | Mihran Kirakosian
MihranKirakosian • 12M views • 2 years ago

How To DANCE With Confidence & NOT Look Like A DORK | Simple Dance Moves For Men
alpha m. • 2.4M views • 2 years ago
Tani Super Special Alpha M. Offer https://taniusa.com/pages/alpha-m-special-offer Special alpha m. thank you to Tani for hooking...
Raising Ambassadors: Partnerships Trending Topics
THOMAS PECQUET
UN SPORTIF DANS L'ESPACE
Good evening, Kraftwerk!
Deliver our Content:
Operation
Science
But…

What do you do when you don’t have an astronaut at hand?
Philae Lander
@Philae2014

On 12 November 2014 I landed on comet #67P as part of @ESA_Rosetta. I am operated by @DLR_en's Lander Control Center LCC in Cologne.

Interplanetary Space
dlr.de/en/rosetta
 Joined October 2010

Ariane 6
@Ariane6 Follows you

Ariane 6 Official account. @esa @esa_sts @arianegroup @cnes @arianespace /

Outer Space ariane6.esa.int
 Joined January 2018

Bepi
@ESA_Bepi

ESA's Mercury Planetary Orbiter, travelling with JAXA's Mercury Magnetospheric Orbiter (@JAXA_MMO) & @ESA_MTM as part of the #BepiColombo mission

On my way to Mercury!
 Joined February 2017
Areas of concern
Corporate vs. personal -> authenticity trade-off
Areas of concern

Multiple accounts
Management & Control
Dilution of message
Areas of concern

Single Corporate Account
Curation
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